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Office de consultation publique de Montréal 1550 Metcaif Street, office 1414 Montreal (Quebec) H3A 1X6

Fax: 514. 872.2556

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## City of Montréal new Master Plan "Montreal a plan to build on."

## **Brief**

Location géographique:

Site:

Havre de Montréal

Jean-Drapeau Park, Montréal

Project:

**URBAN FARM** 

Purpose:

Give the park back to Montréalers by integrating it into an educational, recreational and public attraction by developing it into a Urban Farm while preserving the natural history of the island and maximizing existing infrastructure of buildings (Biosphere and EXPO pavilions), public-transit, the METRO and parking...).

Vision: The 'Urban Farm' would take into consideration and showcase most agricultural (agro) activities (past, present and future) carried in and around Montreal and in the Province; from the time Montreal was a Native North American village into the future progress and development of the agro-industry in Quebec.

Open year-round the 'Urban Farm' will showcase most sectors of the agroindustry during all 4-growing seasons. For example: from ice wine to maple syrup to fishponds to apples to organic and hydroponics farming to farm animals and horse stables to community coop gardens etc.

Areas of the farm will employ agricultural children themes accessible to Montréalers of all ages from: day-care kids to senior citizens. Themes like: Old McDonald's Farm, Wizard of Oz, Peter Rabbit's garden, the Great Pumpkin Patch and son on.

In summary, the farm would be a "living farm" where Montréalers of can get their hands dirty by trying their skills at gardening.

Financing: The project needs support from interested parties to become a reality. Partners like: National agro-associations, all levels of government, the commercial agro industry and the public.

Time Line:

5 to 15-years to reach full potential.

Date:\_

Signed in Montreal, Quebec.

For more details contact:

M. Gary Fullerton

Project 'Urban Farm' -Parc Jean-Drapeau